



# Glenwood's Ketchum Kalf Rodeo Sponsorship Opportunities

## **Title Sponsor \$1,500**

- Company banners on Announcers Booth and Rodeo Entrance (provided by you)
- A flag representing your company will be carried during our Sunday morning parade
- Opportunity to provide company logo swag to be given out to the crowd during each performance
- Recognition as title sponsor on radio ads
- Company logo on all advertisements including posters
- Company logo on website and social media
- Announcer will recognize your company multiple times during performances
- A flag representing your company will run in the arena during grand entry
- Free vendor booth to promote your company
- Invitation to the Friday night Kick-Off party
- 10 general admission tickets to each rodeo performance

## **Beer Garden or Kick-Off Party Sponsor \$750**

- Your company banner displayed in beer garden and dance hall (provided by you)
- Company logo on website and social media
- Announcer will recognize your company during each performance
- Free vendor booth to promote your company
- Invitation to the Friday night Kick-Off party
- 4 general admission tickets for your choice of rodeo performance

## **Event Sponsor \$750**

- Company logo on website and social media
- Announcer will recognize your company during sponsored event both days
- A flag representing your company will run in the arena before sponsored event both days
- Invitation to the Friday night Kick-Off party
- 4 general admission tickets for your choice of rodeo performance

## **Chute Sponsor \$750**

- Company logo on website and social media
- Announcer will recognize your company each time the chute is used
- Company banner on the chute (provided by you)
- Invitation to the Friday night Kick-Off party
- 4 general admission tickets for your choice of rodeo performance

## **Billboard Advertising \$500**

- Year-round advertising on bleachers facing Glenwood Hwy (provided by you)
- 2 general admission tickets for your choice of rodeo performance